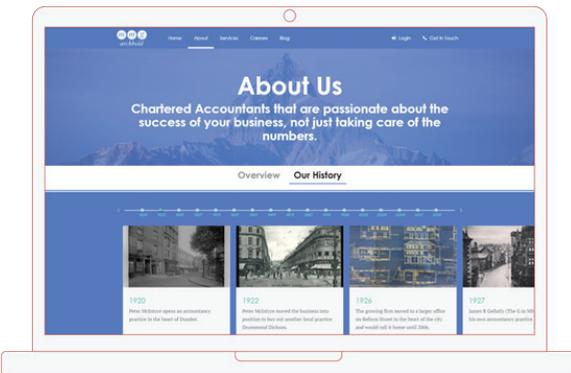


Accountancy Website

Bespoke Website Development/ Portal Integration/ Branding/ CMS Integration/ Search Engine Optimisation

MMG Archbold is one of Scotland's best known accountancy practices offering services from a variety of locations including Dundee, Forfar and Montrose. They are well known and fast approaching 100 years old.



Zudu created an innovative, mobile-optimised website with an exciting animated homepage and a wealth of compelling pages that encourage users to learn about this great company and enquire about their expertise.

- ★ 110% Increase in Traffic
- ★ 9.5% Decrease in Bounce Rate
- ★ 1.5% Increase in Dwell Time

"ZUDU have been fantastic. They have helped us completely modernise our business. Their industry knowledge is impressive and they have helped us establish ourselves as a forward-thinking practice. The results have been very impressive"

Paul Crichton, MMGA