ENVIRONMENTAL POLICY

Zudu Ltd (the 'Organisation') recognises the importance of Environmental protection and is committed to operating its business responsibly and in fulfilment of its compliance obligations. It is the Organisation's declared policy to operate with and to maintain good relations with relevant regulatory bodies.

It is the Organisation's objective to carry out all necessary activities, to protect the environment and to continually improve the Environmental Management System through the implementation of the following:

- Assess and regularly re-assess the environmental effects of the Organisation's activities, including digital impact.
- Train employees on environmental issues and sustainable digital practices.
- Minimise the production of waste, specifically electronic waste (WEEE) and office consumables.
- Minimise energy wastage, including direct office consumption and indirect computational energy from cloud infrastructure.
- Assess and mitigate the environmental impact of digital operations, specifically regarding high-performance computing and Generative AI usage.
- Prioritise cloud providers and AI vendors who demonstrate transparency in energy usage and commitment to renewable energy sources.
- Prevent pollution in all its forms.

Senior Management demonstrates leadership and commitment with respect to the Environmental Management System by:

- Taking accountability for the effectiveness of the Environmental Management System
- Ensuring that the Environmental Policy and Environmental Objectives are established and are compatible with the strategic direction and the context of the Organisation
- Ensuring the integration of the Environmental Management System requirements into the Organisation's business processes
- Ensuring that the resources needed for the Environmental Management System are available
- Communicating the importance of effective Environmental management and of conforming to the Environmental Management System requirements
- Ensuring that the Environmental Management System achieves its intended outcomes
- Directing and supporting persons to contribute to the effectiveness of the Environmental Management System
- Promoting continual improvement

- Supporting other relevant management roles to demonstrate their leadership as it applies to their areas of responsibility.

The Environmental Policy is communicated to all employees, external providers and other interested parties.

The Policy is regularly reviewed in order to ensure its continuing suitability.

Date of Issue	Signed
27/01/2026	
Date of Next Review	Print Name
27/01/2027	Paul Duffy

Amendment History

Version	Modified On	Modified By	Comments
0.1	08/04/2025	James Briscoe	Document created
1.0	21/05/2025	Mila Georgieva	Document created
1.1	27/01/2026	Laura McTurk	Branding update, annual issue
2.0	12/02/2026	Laura McTurk	Added specific provisions for Artificial Intelligence and Digital Sustainability.
2.1	12/02/2026	Laura McTurk	Context (Clause 5.2a): removed "noise" and "public risk," making the policy actually fit a software agency. Commitment (Clause 5.2c): kept the mandatory "prevention of pollution." Framework (Clause 5.2b): set clear objectives (Digital impact, E-waste) that you can actually measure in audits.